

Fe league

Here's to Rising!



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About Us

Fe league is an inclusive community of corporate, agency, and entrepreneurial leaders across a variety of industries and seniorities who are invested in improving representation and gender equity.

Our purpose is to welcome all to pave more paths by making space for meaningful community, content, and coaching through monthly virtual events, in-person gatherings, co-leagues (small peer groups for mentorship/reverse mentorship and coaching), give-back experiences, and curated member subscription boxes featuring women authors and women-made products.

We offer:

- Mentoring & Reverse Mentoring Opportunities
- Events, Panels, Fireside Talks, and Workshops
- A Dynamic Virtual Member Portal
- Nonprofit Giveback Opportunities



For more information, visit www.feleague.com.

Our Community

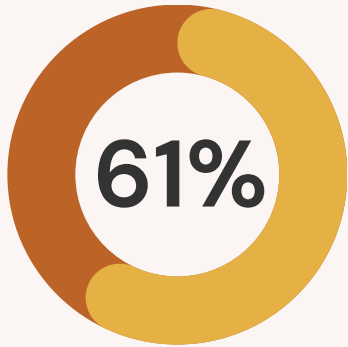


We proudly partner with these 3 key nonprofits that are uplifting women in our communities, our policies, and our board rooms:



Advancing Women Drives Business Results

Sources: Forbes, McKinsey, Harvard Business Review, International Labour Association, IBM



Organizations committed to women's advancement experience up to **61% higher revenue growth** compared to their industry competitors.

+54%

Boost in creativity

Gender-inclusive organizations see a remarkable **54% boost in creativity, innovation, and openness.**

+50%

Boost in performance & profit

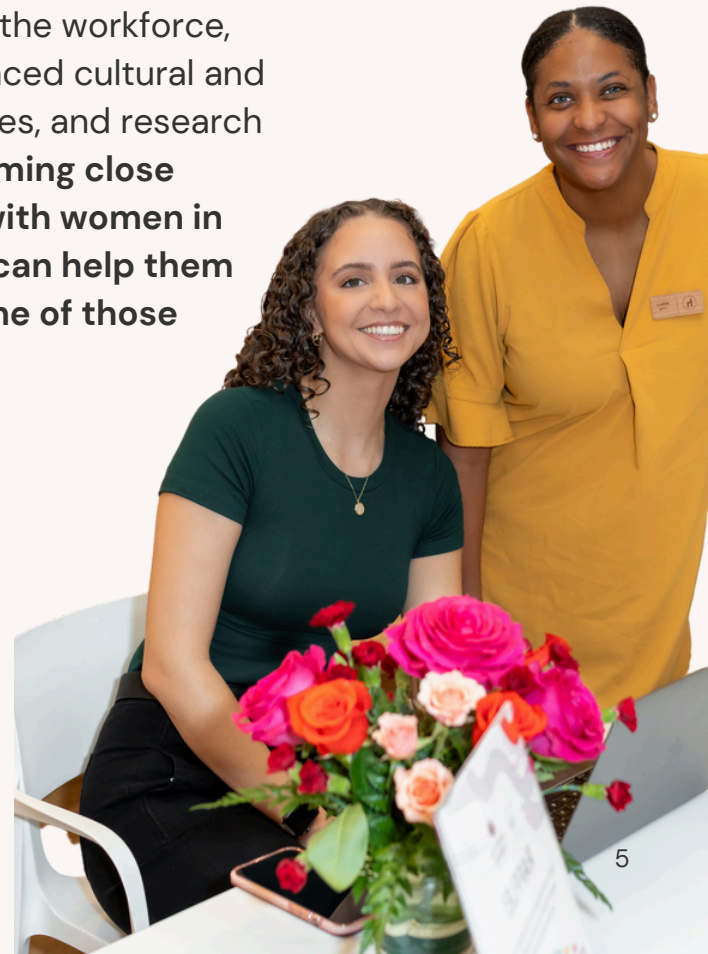
Companies with more women in leadership positions could see share **performance and profits that are almost 50% higher** than those with fewer.



Since entering the workforce, women have faced cultural and systemic hurdles, and research shows that **forming close connections with women in related fields can help them overcome some of those challenges.**

Women need a community of contacts.

Research shows that, to achieve the executive positions with the highest levels of authority and pay, women need more than just a well-connected network, but also a community of women contacts.



Fe Member Impact Data

*At Fe league, we take pride in the remarkable growth and success achieved by the women who have found a supportive community within us. We are confident in our community's transformative power and the positive impact it has on the lives of our members. Here's to rising *even higher*!*

73%

experienced career
progression after
joining Fe league

56%

claimed a board
seat after joining Fe
league





Memberships & Pricing

Membership Tiers

Individuals + Groups

***New!**

Virtual

- Monthly virtual events
- Virtual portal with member directory

\$30 / MONTH
\$300 / YEAR
(\$60 SAVINGS)



Fe / C-Fe

Virtual Membership +

- Co-leagues
- In-person events
- Member box
- Non-profit partner activations
- Exclusive offers + discounts for partner brands/events

\$95 / MONTH
\$265 / QUARTER
\$1,000 / YEAR
(\$140 SAVINGS)

***New!**

Coaching

Fe / C-Fe Membership +

- One-on-one coaching with certified coaches
- Certificate of completion
- Program badge

Fe
+\$2,800 / YEAR
with 6 career development coaching sessions

C-Fe
+\$4,000 / YEAR
with 6 career development coaching sessions

***New!**

Corporate

Fe / C-Fe Membership +

- Discounts for members joining as a group

3-250 employees
15% discount

251-1000 employees
20% discount

1001-2500 employees
25% discount

*Custom pricing available for 2500+ employees



FYI: Our most popular membership tier is the same Fe league signature experience for both rising and C-suite individuals. C-suite members who register for a C-Fe membership create a distinction for special events and initiatives leveraging the experience of this group.

Membership Tiers

Corporate ERGs + In-House

***New!**

ERG in a Box

Tool up or refresh your ERG to save them time and space to focus on community building!

Our new ERG in a Box includes the following and more...

- ERG Framework
- ERG Launch Communications
- Developing an ERG Charter
- Creating a Budget
- Monthly Programming Topics and Content
- Sample Communication Plan
- ERG Impact Measurement
- Developing an ERG Pledge
- Ergs Dos/Don'ts
- ERG Sample Calendar
- ERG Education and Resources Library
- DEI Glossary

STARTING AT **\$1,000**

FeERG Full Solution

- Welcome + Kickoff + Alignment
- Discovery Session
- Virtual learning & leadership sessions with subject matter experts tailored to your organization's needs and interests
- Monthly Co-leagues, a small group designed for deep connection, mentoring, and networking (facilitated by leaders within your organization and supplemented with Fe league content)
- Virtual and/or in-person give back experiences with our nonprofit partners: Dress for Success and Women Employed
- Unlimited access to your own private community portal, primed with career tools, content, and more for your women to engage with one another
- Annual calendar with focus areas and content

STARTING AT **\$75,000**

Ad-Hoc Fe Facilitated Sessions

- Welcome, kickoff and alignment
- Content conceptualization & customization
- Pre- and post-work development
- Facilitation
 - Up to one (1) day on site or ninety (90) minutes virtually
 - Up to 40 participants
 - Up to two (2) facilitators
 - All facilitation materials, content and learner resources to be provided by Fe league
 - Summary of findings provided post facilitation

Sample topics include:

- Building personal brand + confidence
- Executive presence
- Allyship + advocacy
- Financial literacy + negotiation
- Wellbeing + work/life blend + avoiding burnout

VIRTUAL STARTING AT

\$5,000.00

ON-SITE STARTING AT

\$10,000.00

***Any travel billed as a pass thru to client**



More About Fe league

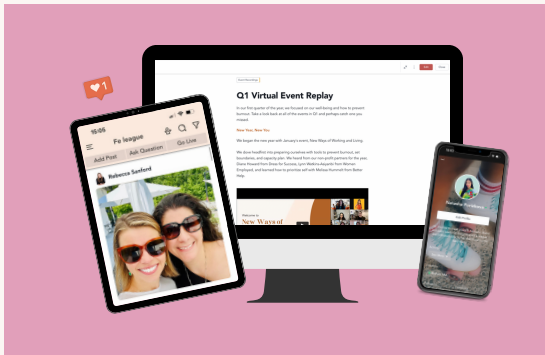
The Member Experience

Below see a snapshot of what you can expect as a member of Fe league and what to look forward to as a future member!



The Work-Life Intellect Box

Delivered directly to our members' doorsteps is a thoughtful collection of women-founded, owned, or led brands and products that support our members, each grounded in a book.



The Community Portal

The community portal is the one space for members to connect across cities and states to share resources and access all event replays, volunteer opps and more.



Co-leagues

Meet monthly with your dedicated group of women to foster deep connections and continue to grow together as leaders.



Events: Virtual + In-Person

Join monthly virtual conversations and occasional in-person events for those in our chapter cities. These are your chance to learn, grow and spend quality time with the community.



Giveback Experiences

As a member, you'll have opportunities to interact with our non-profit partners, from fundraising events to volunteering your time to help grow other women.

2024 Calendar

Q1: Wellbeing

January

Virtual Event

Work/Life Blend Burnout Prevention with **Monica Jaramillo**

January 18
12-1PM ET

[REGISTER!](#)

February

Virtual Event

Development Planning/Goals

February 15
12-1PM ET

[REGISTER!](#)

March

Virtual Event

Creating your Personal Brand + Cultivating Confidence

March 21
12-1PM ET

[REGISTER!](#)

Q2: The Business

April

Virtual Event

Giving and Receiving Coaching and Feedback

April 18
12-1PM ET

[REGISTER!](#)

May

Virtual Event

P&L, EBIDTA, and Financial Literacy

May 30
12-1PM ET

[REGISTER!](#)

June

Virtual Event

Business Strategy, Strategic Planning

June 20
12-1PM ET

[REGISTER!](#)

Q3: Equity

July

Virtual Event

Genders at Work and DEIB

July 18
12-1PM ET

[REGISTER!](#)

August

Virtual Event

Allyship and Advocacy

August 15
12-1PM ET

[REGISTER!](#)

September

Virtual Event

Systemic Barriers

September 19
12-1PM ET

[REGISTER!](#)

Q4: Innovation

October

Virtual Event

Failure and Mistakes > Innovation

October 17
12-1PM ET

[REGISTER!](#)

November

Virtual Event

Work Models That Work for Women

November 21
12-1PM ET

[REGISTER!](#)

December

Virtual Event

AI

December 19
12-1PM ET

[REGISTER!](#)

The Member Experience

The more you stack on, the more accelerated your growth.



About Co-leagues

Co-leagues are intended to enable deeper connection and engagement for our Fe League members in a smaller group setting. The benefit allows for a more intimate mentoring and networking opportunity that will lift and foster growth – a main tenet of our purpose and mission.

- Small, intimate groups of 7-10
- Facilitated by a BOD member or a C-level champion
- Meet 1 hour per month; about 10X per year
- Diversity of experience, level, and industry



Co-league Testimonials



Elisia Keown

Being a part of Co-league has been amazing. I think some of us are missing a sense of community, and we are all craving connection —so the ability to take a break from the day-to-day routine and have a chance to get to know a group of amazing leaders has been so refreshing. It's a mix of intellectual & interesting conversation- we tackle some of the more heavy topics, but also keep it light and fun.



Samantha McAlister

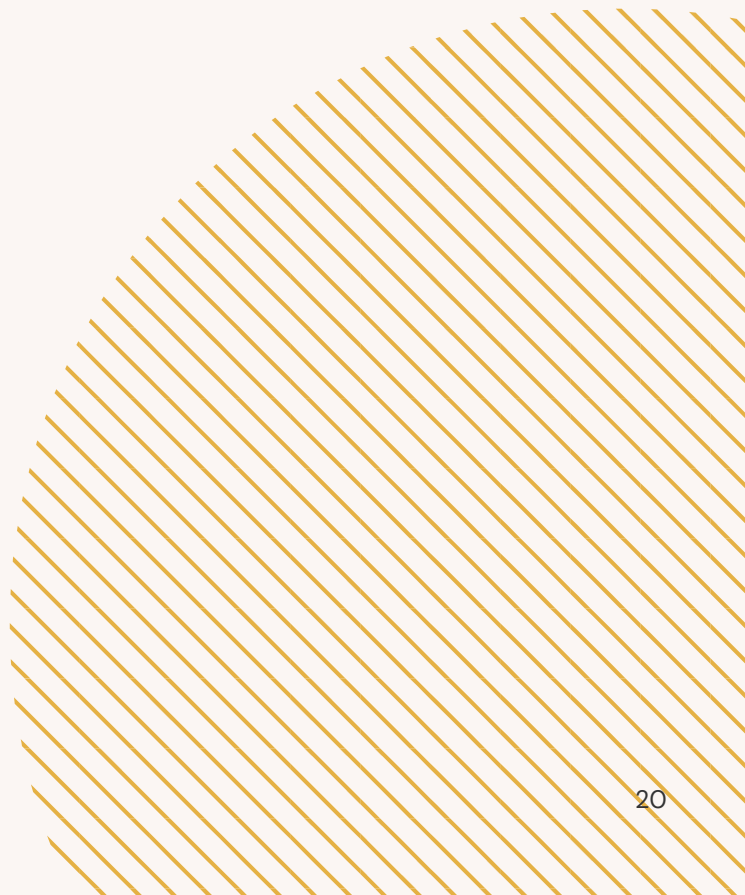
"This year Fe has launched Co-leagues which are smaller groups led by a C-Fe member which enables deeper connection and discussion, allowing you to grow your network of influence. We've already had virtual and in-person meetings and the smaller group really allows for more vulnerable discussion and connection."

The Fe Coaching Experience

Introducing personalized 1:1 coaching fueled by Fe league!

The Fe 1:1 coaching program offers our Fe and C-Fe members the opportunity to build relationships with certified coaches who are part of Fe league's circle of trusted advisors, collaborators, partners, and board members.

Our coaching is provided from a unique women-centric perspective with Fe league's signature kindness, relatability, and action-oriented approach to growth and development.



The Fe Coaching Experience

Fe's 1:1 coaching program includes four signature focus areas:



Wellbeing

Building the tools to maintain our wellbeing as we climb in our careers is essential for resilience and longevity.



The Business

Growing the skillset to navigate business architectures, strategies, topics, and politics with confidence and advocacy for our point of view.



Equity

Developing greater ways to expand our understanding, empathy, advocacy, and allyship as leaders to drive equity for ourselves and others as we move throughout our career and accumulate influence.



Innovation

Inspiring new ways of thinking about opportunities, challenges, and the future of our careers.

Fe's 1:1 coaching program can help navigate topics with a trusted advisor like career path, leading a team, executive presence, managing up, presentation skills, setting a strategy, work-life blend, time management, and more.

Corporate ERGs + In-House Programming

Launch, renew, or refresh your in-house ERGs with expert-led support, programming, and content from Fe league.

Some of our corporate solutions include options like:

- DIY with confidence with our ERG in a Box product
- Bring Fe league in to facilitate a discovery session to gather feedback from women in your organization and deliver tailored recommendations
- Build a year of customized content and programming complete with a full calendar and book club
- Set the group vision, goals, and metrics for success
- Add in-person or virtual facilitations to tackle important topics from executive presence to bias and anything in between with a trusted Fe league facilitator
- *And more! Ask for a customized scope for a tailored approach to supporting the growth of women in your organization.*



Corporate ERGs + In-House Programming

Launch, renew, or refresh your in-house ERGs with expert-led support, programming, and content from Fe league.

Q1 Wellbeing



Self-Guided Learning Content:
Boundary Guide Exercise

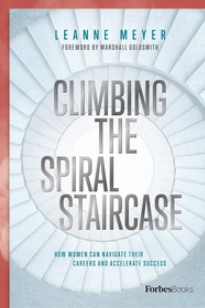
Book Club Meet Up + Kick Off: The Prepared Leader



Q3 Equity

Keynote and Interactive Session:
Facilitated by Tahlia Dos Santos (DEIB Leader) on Equity & Bias

Book Club Meet Up + Kick Off: Climbing The Spiral Staircase



Q2 The Business

Video Content: Core Business Knowledge & Legislation Updates

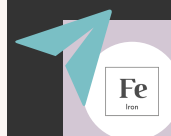
Keynote and Interactive Session:
Facilitated by Tahlia Dos Santos (DEIB Leader) on Equity & Bias

In-Person Meet Up:
Coaching Conversations – learn to navigate coaching & feedback with experienced leadership coaches.

Q4 Innovation

Video Content: Moving from Competent to Strategic

In-Person Meet Up: Spark Sessions – short, dynamic sessions where participants explore innovative concepts related to AI, gender-inclusive work models, and the power of failure in driving innovation.



This month's ERG video drop: Moving from Competent to Strategic & Driving Results with Maria Taylor, United Airlines Chief Learning Officer

Fe league

Proudly supported by



livingHR, The Work Agency

Fe league is a passion project of livingHR's made up of corporate, agency, and entrepreneurial leaders across a variety of industries and seniorities who are invested in improving representation and gender equity.

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We are livingHR

The Work Agency™

Our team of *real* people provide lift and scale to the People Function through:



People & Culture as a Service (P+CaaS)







Dedicated Managed Services



Professional Services

Projects, Interim, Fractional
People Function Support

Our Solutions

-  Search for Talent
-  Humanize Experiences
-  Create Cultures + Talent Brand
-  Optimize Talent + Develop Capabilities
-  Modernizing People Operations
-  Transform DEIB

More than Resources, Real People

Expert HR Practitioners

An Internal Creative Agency

Broad industry experts from enterprise, global, PE,
mid-market, high-growth and start-ups



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Fe league

Thank You!